

NOAH is the trade association for the UK's animal medicines sector, promoting the benefits of safe, effective, quality medicines for the health and welfare of all animals.



Dawn Howard,
Chief Executive, NOAH

Animals benefit our society – they provide companionship and produce safe, nutritious food. All animals, whether pets or farm animals, have a right to be treated with the appropriate medicine to treat and prevent disease and reduce suffering.

Before they can be prescribed and sold, all our animal medicines undergo strict scientific assessment by the independent veterinary medicines regulatory body. We work to protect access to safe, effective medicines for all animals, and encourage innovative product development.

For over thirty years, NOAH has worked to improve animal health and welfare.

- encouraging responsible pet ownership through campaigns, such as I Heart My Pet and National Pet Month
- informing the public about animal medicines and working to dispel myths and misinformation
- providing professional training (NOAH Certificate of Animal Health) to those involved in selling animal medicines
- NOAH's Compendium, online and hard copy, offers up-to-date information on licensed medicines
- effective self-regulation through the NOAH Code of Practice means that prescribers and users can trust promotional material

NOAH members provide a range of medicines and vaccines, available to prescribers and animal owners – supporting the high standards of animal health and good welfare our society expects.



Animal medicines help us all

Animal medicines protect pets and farm animals, and they protect us too

- they improve animal welfare by reducing sickness and disease
- help prevent diseases passing between animals and humans – around 60% of the 1,500 infectious diseases we know of can pass between animals and people
- help farmers provide nutritious food which is safe for us to eat

Pets are good for us – be good to them

Did you know that pets save the NHS at least £1.6bn every year?

- stroking a pet or watching fish in an aquarium can reduce blood pressure and lower anxiety
- pets help combat loneliness and increase social interactions
- children living with a cat or dog have stronger immune systems and fewer allergies linked to asthma
- pet owners are healthier, e.g. in Germany they visit the doctor 15% less often



Our website provides free, expert advice on keeping pets happy and healthy www.pethealth.org.uk



Scan QR Code with your smartphone to visit NOAH's website www.noah.co.uk



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@HeartmyPetUK



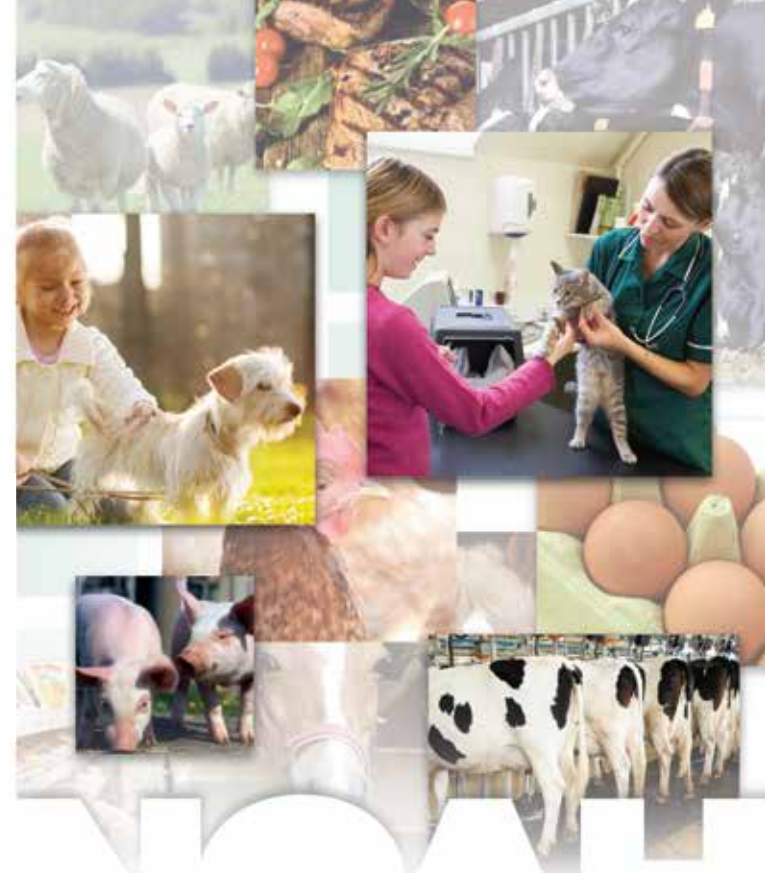
#HeartmyPetUK



UK NOAH



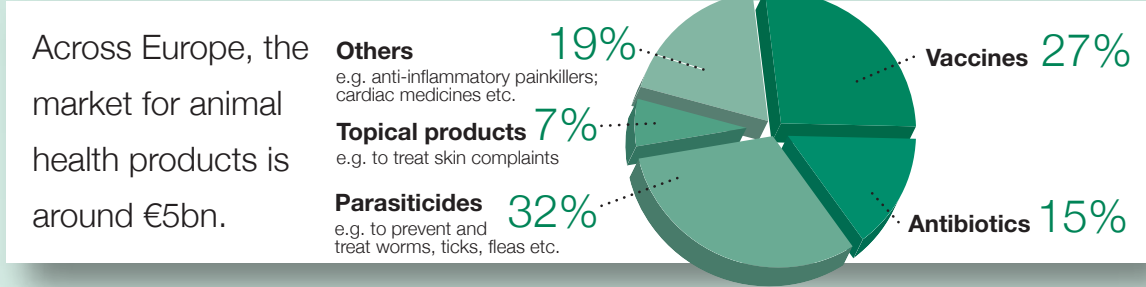
www.pethealthinfo.org.uk



Promoting the benefits of safe, effective, quality medicines for the health and welfare of all animals



We all depend on animals in some way – for food, companionship, assistance or leisure. We rely on the UK animal medicines sector to help keep animals **healthy** and protect their **welfare**. Our medicines treat and prevent disease – it's not possible to raise livestock or keep pets without them.



Our industry supports many others, including:

- 19,700 vets
- 9,000 qualified animal health advisers
- 11,700 veterinary nurses
- Thousands of livestock farmers and people involved in pet and equine care, sport and leisure
- Specialist research units at eight UK universities

NOAH members employ around 2,000 people directly and represent over £600m of sales every year.

The industry invests £500m across Europe in research and development, creating and improving veterinary medicines to keep animals healthy.

Pets are kept by **13m** UK households

The police, firefighters and other emergency services call upon nearly **1,500** working dogs

8,000 guide dogs, **1,600** hearing support dogs and hundreds more animals support people with disabilities across the country

At any given time there are around **140m** cows, pigs, sheep and chickens in the UK

The UK produces over **165k tonnes** of farmed fish every year

British families care about the welfare of their pets, spending **£6bn** on their care every year. That generates **£2.2bn** of tax revenue.

All animals have a right to access to the correct medicines to treat them when they are sick and keep them healthy to support good welfare.