

Here's how much we our pets

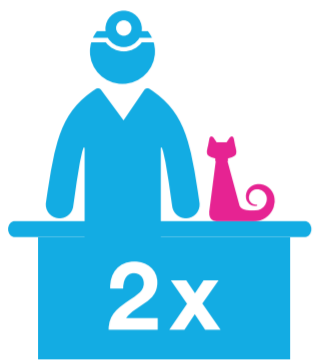


It's official... we care passionately about our pets and their health. From how we look after our pets to their place in our relationships, our latest infographic lifts the lid on some fascinating insights from more than 1,000 UK pet owners.

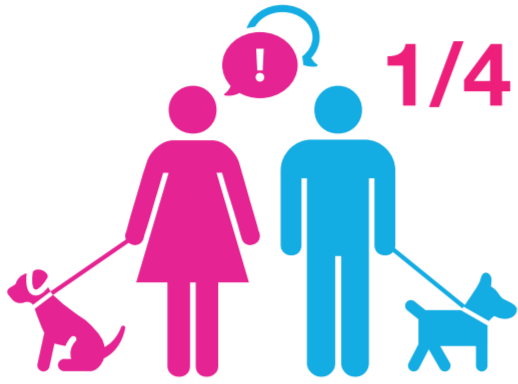
Pets and their health:

We take the health of our pets seriously and seek advice from a range of sources

The average pet owner takes their pet to the vet 2 x every year



1/4
We're 'social pet-workers'; a quarter of owners would seek advice from another pet owner/friend/family member as well as their vet



35%
of owners would also seek advice from a pet shop



£170
The average owner has spent £170 on their pet's healthcare in the last year

1/2
More than half of pet owners would struggle into work if sick themselves but take time off to look after a sick pet



Pets and our health:

Owning a pet boosts our physical and mental wellbeing



97%
Almost all owners believe pets have a positive effect on human health

77%
feel that having a pet encourages them to exercise



89%
say they feel less stressed because they own a pet

94%
think having a pet makes their whole family happier



90%
believe pets can have a positive impact on children's education

Pets and people:

We love our pets - sometimes more than people...



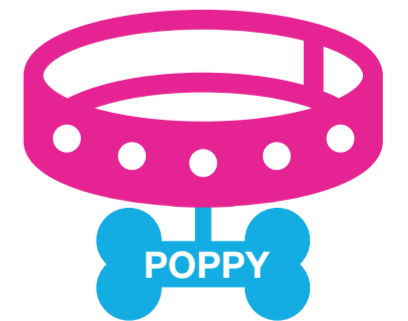
40%
of owners claim to love their pet more than their partner & almost half would be more upset not to see their pet for two weeks than their partner

Around a third of pet owners trust other pet owners more than non-pet owners & think their pet is a good judge of character



We treat our pets just like people - the average owner takes 10 days to choose the perfect name

The most popular pet name from our Happy Healthy Pets Project is Poppy



To find out more and learn how to keep your pet happy and healthy all year round, visit the website

www.pethealthinfo.org.uk

 @IHeartMyPetUK

 IHeartMyPetUK

Source: survey carried out on behalf of NOAH

Thank you to our campaign partners

