

Strategy 2020-23

Vision

To be at the forefront of UK animal health and welfare

Values

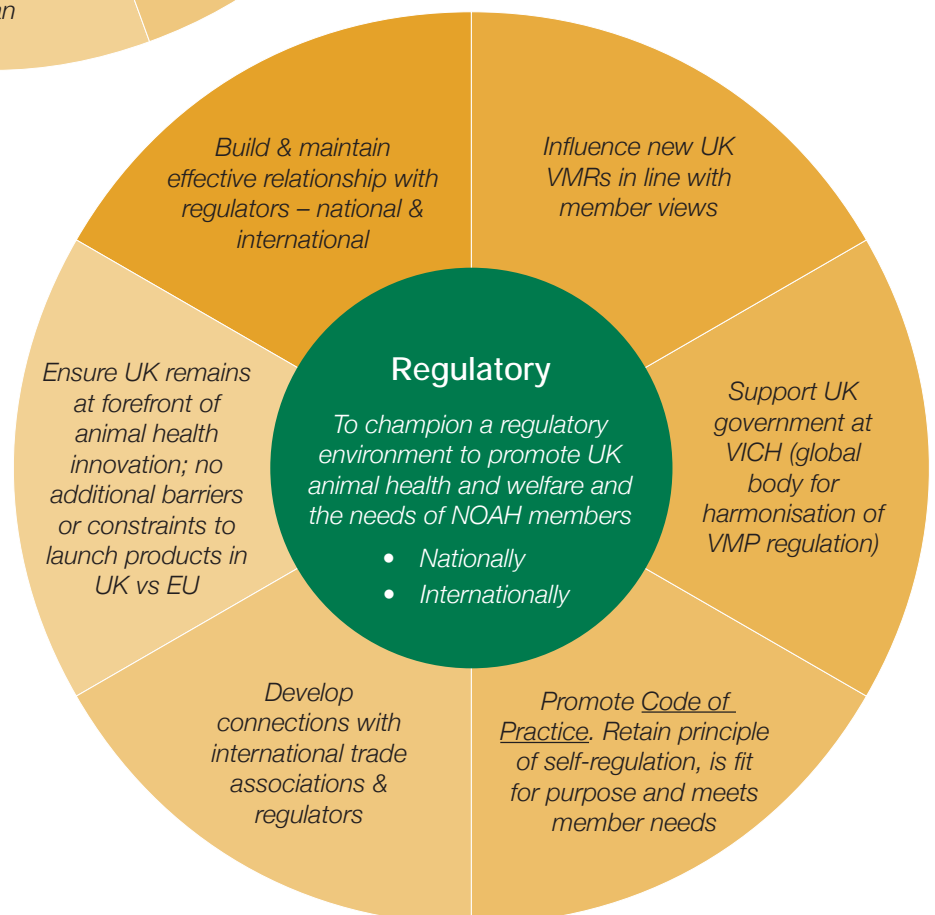
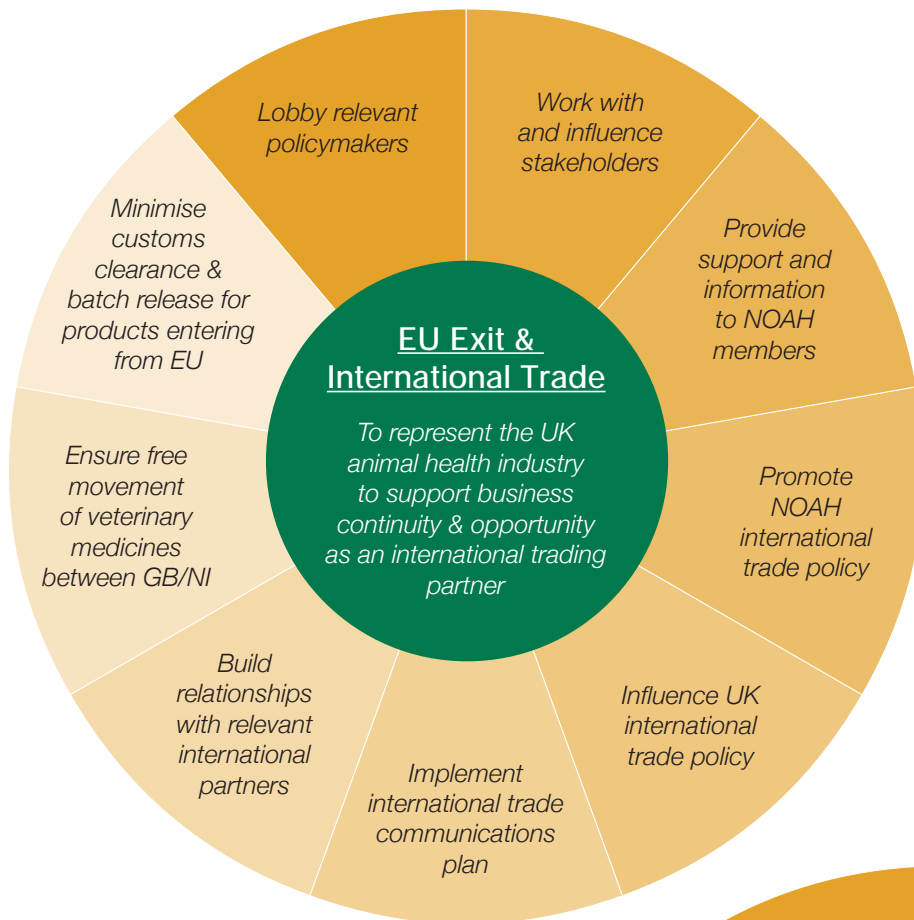
- Informed
- Expert
- Agile
- Connected
- Collaborative

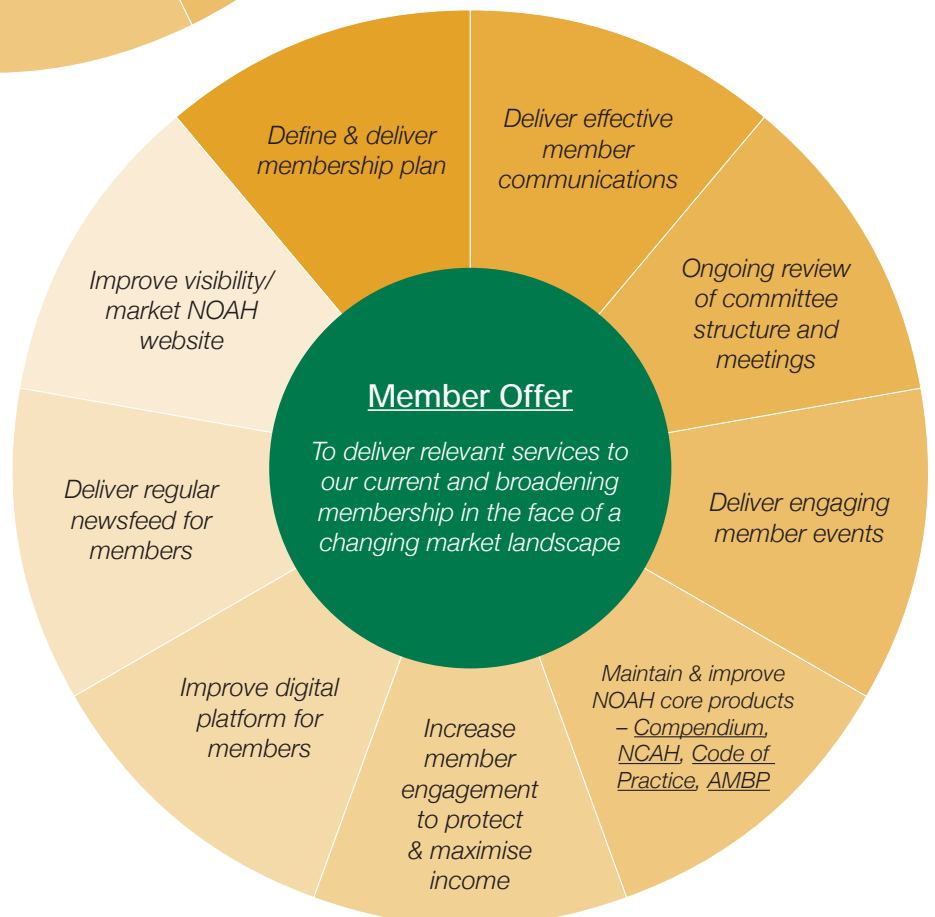
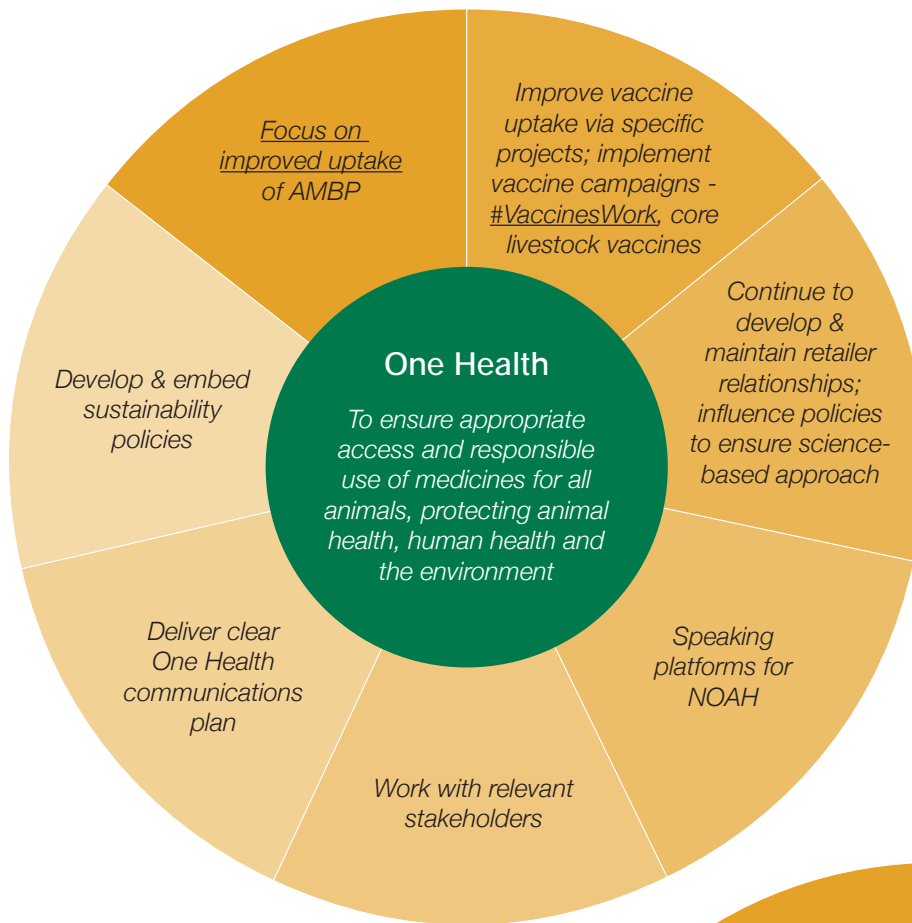
Purpose

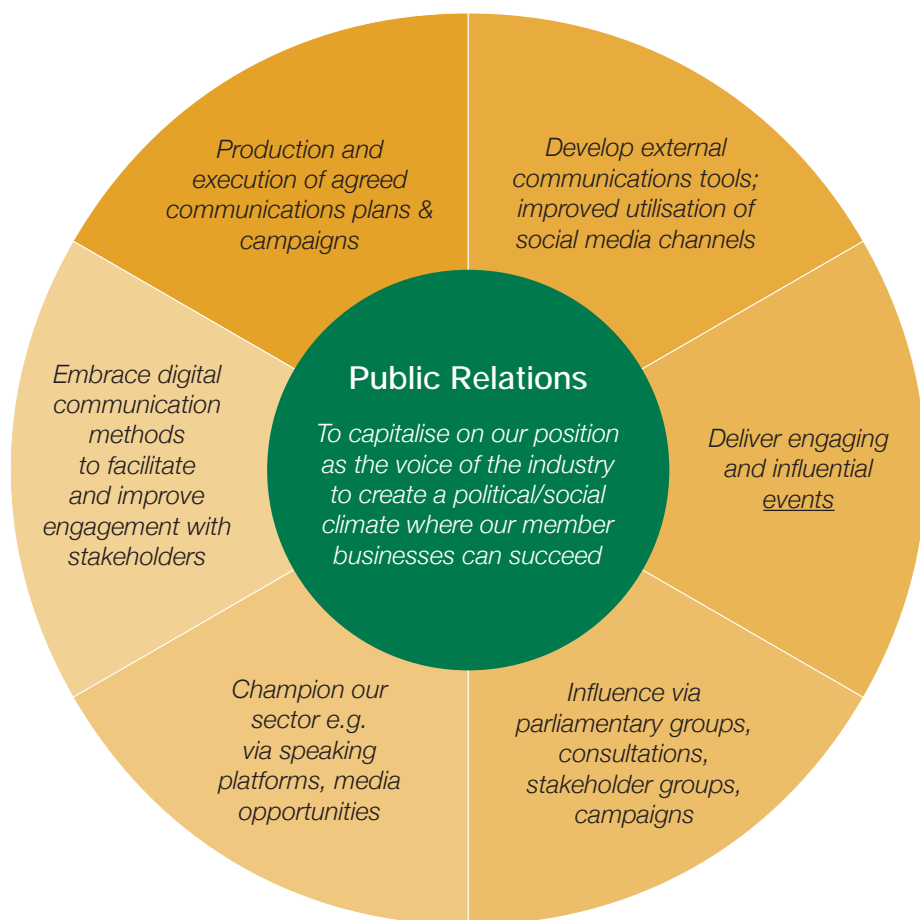
NOAH represents the UK animal health industry. We promote the benefits of safe, effective, quality products and services for the health and welfare of all animals



Key objectives and deliverables







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